

## Annual Report for the Communications Committee, 2025-26

The Communications Committee added a new member this year, Sara Forster, who concentrates her attention on our social media platforms. Otherwise, the committee membership remains stable and committed to their work. The chair, with active support from the committee, continued to work closely with the staff to provide current information to the congregation and beyond, by way of our digital platforms:

- the UUCSC website, at <https://uusouthcountyri.org>
- our weekly email newsletter, *UUCSC News and Updates*, which is currently created using Constant Contact
- our Facebook page, at <https://www.facebook.com/UUCSC/>
- our Instagram account (@uucsc\_peace), at [https://www.instagram.com/uucsc\\_peace/](https://www.instagram.com/uucsc_peace/)
- and recently opened TikTok account at @uusouthcounty, presently under construction.

Analytics of all digital platforms show continued increase in use by our congregation and beyond.

The Communications Committee is continuing the review of the UUCSC website for updates and changes. We welcome any suggestions of changes and updates to the website. Please forward your suggestions to Betsy Dalton as the Website Review Team Lead, by email at [elizabethmdalton@gmail.com](mailto:elizabethmdalton@gmail.com), so that she may incorporate them into our review process.

The Breeze Church Management System is streamlining the management of our membership. The chair has worked closely with the Membership Committee to improve the addition of new attendees and members. Use of the Breeze forms feature has increased for programs that require registration, such as Social Justice and fundraising events. Slowly we are acclimating to using more and more features that Breeze has.

A major contribution to the Congregation this year has been the creation of a UUCSC Palm Card for outreach. It is anticipated to be used by all members to spread the word about UUCSC to encourage others to join us. Cards will be available on the table in the front foyer for pick up by members and available to attendees of all events at the UUCSC.

We met on Zoom every other month in the week preceding the scheduled Coordinating Council meetings (Sept., Nov., Jan., Mar., May). We plan to continue this schedule for the next year on Zoom.

### Committee Members:

Etta Zasloff – Website content, Newsletter Editor with Office Admin

Betsy Dalton – Website review with Etta

Will Bender - Webmaster backdoor specifics

Elizabeth Donovan - Our Stories for newsletter

Sky Kimball – Zoom Tech + Detail editor for everything

Barbara Pagh - Photographer, Oneto Room Bulletin Board

Sara Forster – Instagram, Facebook, TikTok

Mary Fulton - Board Liaison

The committee welcomes new members with an interest in maintaining and improving communications at UUCSC.



**Unitarian Universalist  
Congregation of South County**

Love is the spirit of this congregation,  
And service is its prayer.  
This is our great covenant:  
To dwell together in peace,  
To seek the truth in love,  
And to help one another.



**UUCSC at Lily Pads  
on the Saugatucket River**

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(401) 783-4170

[uusouthcountyrri.org](http://uusouthcountyrri.org)



**Sunday Service 10 AM**

**WELCOMING, LOVING, GROWING SPIRITUALLY, SEEKING JUSTICE**