

Annual Report for the Communications Committee, 2024-25

The Communications Committee membership remains stable and committed to their work. The chair, with active support from the committee, continued to work closely with the staff to provide current information to the congregation and beyond, by way of our digital platforms:

- the UUCSC website, at <https://uusouthcountyri.org>
- our weekly email newsletter, *UUCSC News and Updates*, which is currently created using Constant Contact
- our Facebook page, at <https://www.facebook.com/UUCSC/>
- our Instagram account (@uucscri), at <https://www.instagram.com/uucscri/>

Analytics of all digital platforms show continued increase in use by our congregation and beyond. It appears that the congregation is developing higher expectations for current news and accessible information, which encourages our progress forward.

The Communications Committee is continuing the review of the UUCSC website for updates and changes. We welcome any suggestions of changes and updates to the website. Please forward your suggestions to Betsy Dalton as the Website Review Team Lead, by email at elizabethmdalton@gmail.com, so that she may incorporate them into our review process.

The Communications chair continues to work with Sara to use Breeze to manage our membership data. The chair has worked closely with the Membership Committee to add new attendees and members.

Some committees have met in the UUCSC library and used the big screen TV to help focus their meetings.

Except for January, we met on Zoom every other month in the week preceding the scheduled Coordinating Council meetings (Sept., Nov., Jan., Mar., May). We plan to continue this schedule for the next year on Zoom.

Kelsey Briggs and Suzelle Glickman serve as younger generation consultants to our committee.

Committee Members:

Etta Zasloff – Website content, Newsletter Editor

Betsy Dalton – Facebook and Website review

Will Bender - Webmaster

Elizabeth Donovan - Instagram

Sky Kimball – Zoom Tech + Detail editor

Barbara Pagh - Photographer, Oneto Room Bulletin Board

Elizabeth Donovan – Instagram

Bethany Sorrentino - Board Liaison

The committee welcomes new members with an interest in maintaining and improving communications at UUCSC.