

From Etta Zasloff, Chair

Communication Committee May 1, 2022

Annual Report for the Communications Committee, 2021-22

The Communications Committee for 2021-22 continued to work closely with the staff to provide current information to the congregation and beyond through the UUCSC website <https://uusouthcountyri.org>, our weekly newsletter titled UUCSC NEWS AND UPDATES, and our Facebook page <https://www.facebook.com/UUCSC/>. Analytics of all digital platforms show increased use by our congregation, as we all are becoming more adept at accessing information online and using digital tools.

From our budget, we purchased a Zoom account for use by the congregation for Sunday services, committee meetings, and Rev. Denis' meetings and communications. We set up a management system for Zoom use, establishing recurring meetings and working with CA Sara Kaplow to insert those links into the church calendar and trained new users (10 active at this time but open to new users as needed.) Coordination of this process is critical, because it is a single use account, and only one meeting at a time can take place.

We met on Zoom regularly at 4:00 PM every other month in the week preceding the scheduled Coordinating Council meetings (Sept., Nov., Jan., Mar., May.)

Committee Members:

Etta Zasloff – Website content, Newsletter Editor

Betsy Dalton – Facebook

Will Bender - Webmaster

Linda Dupuis – Membership Directory

Sky Kimball – Zoom Tech

Barbara Pagh - Photographer

Elizabeth Donovan – Board Liaison

The committee welcomes new members with an interest in improving communications at UUCSC.