

To: Karen St. Peter  
From: Dave Ruede  
Date: May 9, 2019  
Subject: Annual Report: Stewardship Committee and Our Living Legacy

UUCSC's Stewardship Committee include of three members: Dennis Bowman (returning), Sky Kimball (new) and Dave Ruede (Chair, returning). Our Living Legacy members included Board of Directors Member Elise Bender, Nancy Rose, Jean Burke, April Ruedaflores and Ed Avizinis.

This has been a milestone year. Our annual Pledge Drive was combined with a Capital Campaign under the banner *Our Living Legacy*. During our pledge drive we asked each donor to *"Take a leap of faith that eliminating our debt will allow UUCSC to meet its current needs and assure our liberal religious voice will continue to be an important home for those here today and those who will be here tomorrow."*

The campaign was conducted in two phases. During the first phase which began in February, twenty congregants received training by our Capital Campaign Consultant Dan Hotchkiss. These amazing people reached out to approximately 50 donors to share the themes and background work of Our Living Legacy, and to solicit two pledges, one for our Annual Operations, the other for Our Living Legacy. Proceeds from Our Living Legacy will be used solely to reduce our mortgage expenses by up to \$30,000 per year.

The second phase began with a kick-off appeal during the Sunday Service on March 3, 2019. Those who were not canvassed during the first phase were given or mailed a Pledge Package containing the two pledge cards and a letter describing Our Living Legacy plus overview of UUCSC's income and expenses. Many of these were returned by mail or in-person during Sunday services.

Results as of this report are very encouraging, very welcome and very much appreciated. We have received over \$168,000 in pledges from 75 donors toward our Annual Pledge goal of \$200,000. Our amazing Finance person, Jeff Berry projects an additional \$19,000 from members and friends who regularly contribute but have not filled out pledge cards. This total is \$13,000 short of our goal. Stewardship Committee members continue to reach out to those who have not yet returned their pledge cards.

Results for Our Living Legacy are equally encouraging. We have received \$300,000 in pledges from 50 donors, to be paid by donors over three years. Donations already received for the first year have totaled \$100,000 which will allow our Finance Committee to pay down almost a third of our mortgage and save UUCSC \$10,000 in mortgage payments for the coming fiscal year. This is an amazing accomplishment only 10 years after the Capital Campaign to purchase our Lily Pads home. Thank you all for your continued generosity.

Finally, the Stewardship Committee and Our Living Legacy thanks RockStar Jeff Berry for his timely analysis and support; we could not do this work without Jeff's valuable knowledge and insight.

Respectfully submitted, Dave Ruede, Chair, Stewardship Committee & Our Living Legacy