

## 2017-2018 Annual Report: Stewardship Committee

The Stewardship Committee consists of three members: Dennis Bowman (returning), Sky Kimball (new) and Dave Ruede (Chair, returning). Last year's member Joan Ray was gratefully thanked for her service as she pursues other UUCSC opportunities.

We conducted the UUCSC FY 2018-2019 Pledge Drive with a kick-off appeal during the Sunday Servicer on March 4, 2018. The campaign slogan for this year's drive was Building a Beacon of Hope with progress toward our goal displayed as beams of light coming from the Pt. Judith Lighthouse. Several members and friends offered positive comments about the display.

Our goal was to obtain \$200,000 in pledges; members and friends were asked to consider giving 10% more than the previous year to meet the goal. An appeal was made during the remaining three Sunday services in March. By the last Sunday in March over \$125,000 in pledges was received, over 60% of our goal. This was considered a success.

During April committee members contacted those who had not yet returned their pledge cards from a list provided by Jeff Berry representing the Finance Committee. A combination of phone calls, emails and personal appeals yielded an additional \$50,000 in pledges for a grand total of more than \$175,000. This is considered a very successful drive as Jeff is able to project that those who have pledged in the past and not returned their cards will likely donate the amount from the previous year, putting the total very close to the \$200,000 goal.

For the record here are the numbers:

New Pledges:	7
Increased:	32
Pledged No Change:	31
Decreased:	17
Estimate No Change:	21
Total Counted:	84
Pledge Base:	105

The Stewardship Committee thanks Jeff Berry for his timely analysis and support and all members and friends who made a pledge for the coming fiscal year, making our drive a success.

Respectfully submitted, Dave Ruede, Chair, Stewardship Committee