

2017-2018 Capital Campaign Annual Report

The Capital Campaign Task Group consists of 7 members: Ed Avizinis, Elise Bender, Jeff Berry, Jean Burke, Nancy Rose, April Ruedaflores, Dave Ruede (Chair).

After formation meetings led by Marcia Boyd from Finance the group received files from the 2007 Capital Campaign that led to the purchase of Lily Pads for guidance. Based on this information the following actions were taken and plans made.

1. The theme for the Capital Campaign is *Our Living Legacy*.
2. A dozen Cottage Meetings are being conducted in May and early June to solicit information from the congregation by asking the following questions. Responses will be used to formulate a plan about the scope and goals of the Capital Campaign.
 - a. What do you value most in our congregation?
 - b. What can we be doing better?
 - c. Imagine it's 10 years in the future at UUCSC. What do you see (your vision)?
3. Dan Hotchkiss, a fundraising consultant used during the 2007 campaign was contacted to determine if and how he could help the campaign. Dan provided a budgetary amount for a limited involvement plan similar to 2007. This was used to help prepare a budgetary request to the Board for inclusion in FY 2018-2019 expenses.
4. The group will use the summer months to review, tabulate and summarize the Cottage Meeting results for presentation to the Board and the congregation.
5. Based on current plans a formal launch of a Capital Campaign is expected in October, 2018. Solicitations for the Capital Campaign will be concurrent with the Annual Pledge Drive in March 2019.

Respectfully submitted,
Dave Ruede, Chair, Stewardship Committee